

Phishing Moves to Smishing / and More News

"Bad guys are increasingly targeting you through your smartphone. They send texts that trick you into doing something against your own best interests. At the moment, there is a mystery shopping scam going on, starting out with a text invitation, asking you to send an email for more info which then gets you roped into the scam.

Always, when you get a text, remember to "Think Before You Tap", because more and more, texts are being used for identity theft, bank account take-overs and to pressure you into giving out personal or company confidential information. Here is a short video made by USA Today that shows how this works: <https://www.youtube.com/watch?v=ffck9C4vqEM>

Obviously, an end-user who was trained to spot social engineering red flags (PDF) would think twice before falling for these scams. The link goes to a complimentary job aid that you can print out and pin to your wall. Your welcome to distribute this PDF to as many people as you can. <https://cdn2.hubspot.net/hubfs/241394/Knowbe4-May2015-PDF/SocialEngineeringRedFlags.pdf?>

Stay safe out there!